Asareri

TECHNOLOGIES

OUR COMPANY PROFILE

We help you on your Digital Transformation

Web Solutions

Cloud Solutions

Mobile Solutions

UI/UX Solutions

Our Location

Asareri Technologies Private Limited

Head Office: Ground floor, No. 233, Kutchery road,

Mylapore, Chennai - 600 004, Tamil Nadu, India.

Connect with us

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bit.ly/2lrNNqK

THE
WAY
WE WORK

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To give real service you must add something which cannot be bought or measured with money, and that is sincerity

- Douglas Adams

Founded in 2014, Asareri Technologies strives to deliver top quality software development services to our clients. We have successfully built outstanding products for customers across industries, including fortune 500 companies like GE, Hyatt, Arjohunleigh and some of the world's largest banks. A timely delivery and cost-effective software products also set Asareri Technologies apart from its competitors.

Our dedicated team consists of multi-disciplinary experienced specialists such as software developers, testers, project managers and business analysts who are passionate about making every project a success. Software solutions are functional and have robust features built with precision.

Asareri technologies has a solid reputation for providing results-driven technical services in digital product development, e-commerce, data analytics, mobile development (Android, iOS), cloud solutions, ERP/CRM solution, enterprise application development, CMS solutions and UI/UX.

The standards we work by are structured around developing impactful and integrated software solutions, to help your business achieve its goals. Best of all, our business practices are shaped by a deep understanding of the latest market trends, backed by the technological expertise to produce top-of-the-line results.

A LIFE IN CREATIVE FIELDS

OUR SERVICES

We develop digital technology in the form of new age web products in order to give your businesses a new face and dimension.

We have employed the very best of web designers, amazing web developers, and a passionate technological workforce to give you the very best of experiences during your digital transformation.

WHAT WE CAN DO?

CLOUD SOLUTION

E-COMMERCE

CMS SOLUTION

DIGITAL PRODUCT DEVELOPMENT

MOBILE DEVELOPMENT

ENTERPRISE APP DEVELOPMENT

UI/UX

ERP/CRM SOLUTION

DATA ANALYTICS

Cloud Solution

We develop

Cloud Solutions can ease the process of transforming work securely to the cloud, and take advantage of private and public cloud infrastructure. With Cloud Solutions, you can maximise on modern technology and rapidly evolve applications on the web.

Whether your organization is up to speed with cloud infrastructure or not, your data can be tracked across platforms in this day and age. You can gain valuable insights on your data if you use the right cloud services.

Transforming with the latest cloud technology and services, can accelerate the pace of business through the right balance of hardware and software.

Asareri Technologies prides itself on providing one stop solutions for a wide range of cloud migration as well as management services, to seamlessly ensure your organization's move to the cloud. With full data analytics, it is easy to transfer to the cloud in a hassle-free manner, to simplify and accelerate data into an action-oriented format.

E-Commerce Solution

We develop

In simple terms, e-commerce refers to the purchase and sale of products across digital channels like web or mobile platforms. It has immense potential for businesses looking to expand their reach in the industry or optimize their relevance to potential customers.

Leveraging the latest tools in ecommerce is crucial to having the edge in a competitive environment and developing your online business potential. A key point is to focus on specific business goals, whether it is providing easy-to-use navigation or secure features like payment gateways to customers.

From ideation to implementation, our team of experts at Asareri Technologies, are skilled in providing ecommerce services that are tailored to your unique requirements. Having implemented various ecommerce projects with top names in the industry, our technical know-how allows us to confidently take on complex projects.

CMS Solution

We develop

CMS Solutions entail designing, managing and maintaining content-related aspects of websites through specific programs. The purpose of these solutions is to ensure that your website remains updated with engaging content on a regular basis and efficient search engine optimization at a cost-effective rate.

Automated services to acquire and deliver the latest content can enhance your business growth and improve its rankings in the industry by appealing to a target audience.

All enterprises require top-notch web content management services to create and maintain successful large-scale web platforms, no matter what the industry. Whether it is authoring new content, editing existing content or approval workflows, the content management solutions can speed up the process for every business.

If you're struggling to find the right information on your websites, services offered by Asareri Technologies can help with more efficient organization of content, for smarter business decisions. Through our significant experience in the industry, our team can build and deploy high-end tools for your custom CMS requirements to suit any budget.

Digital Product Development

We develop

Digital technologies are reshaping how businesses function on a global scale. At the forefront of this wave of technological advancement is digital product innovation. In other words, adopting and optimizing tools that lead to automated business operations – specifically, product development data. Digital product development is all about enhancing the effectiveness and impact of product innovation using digital technologies.

The perfect digital product is a seamless combination of smart design and quiet functionality that allows new ways of engaging with customers. We at Asareri Technologies, take pride in offering compelling and robust digital products that effectively sustain and invigorate your business growth. With digital product development, our hope is to provide detailed solutions based on the problem you need to address and who your target audience is.

Mobile Development

We develop

As mobile technology is becoming mainstream in today's markets, mobile development strategies are becoming the center of attention for most businesses. It is a term used to define a set of processes for writing software with regard to small and wireless devices like tablets and mobile phones.

With mobile development apps, it is preferable to develop them natively on the original device itself to preserve optimal performance. By contrast, if an app is required to run more than one operating system, mobile development services are required in order to rewrite separate code for each device.

Our developers prioritize a low risk and reliable technique that has ensured speedy results and seamless integration cross-platform. With a mobile development process that is fine-tuned through consistent testing, our products are free of software bugs and maintain top notch quality through every product lifecycle.

Enterprise application Development

We develop

Enterprise application development comprises of designing applications via a wide range of platforms like Java EE, Spring, Seam, Ajax and others, in order to solve issues faced by large-scale enterprises. They are targeted towards implementation in either internal or external organizational processes. The best way to reap the benefits of enterprise application development includes checking what kind of platform suits your specific online needs and functions.

With enterprise application development, any business can safely streamline their business protocols to promote sales figures and appeal to a larger customer base. It also helps business owners as well as senior management to assess the efficiency of business processes with virtual dashboards. Simplifying a multitude of business operations like key transactions and functions, is also a positive.

UI/UX Solution

We design

The user interface is the first impression that target audiences get your brand and your product line. Having a strong and unique user interface is integral to prioritizing your customers' needs and conveying your business selling point. Whether it is marketing or customer reach or employee networks, UI/UX has a powerful impact that is far reaching.

The perfect UI/UX designs must be artfully sophisticated, expressing the originality your business offers while giving a memorable experience that customers appreciate when they use your website.

At Asareri Technologies, we understand that attracting customers is not as easy as it looks – it needs to start with establishing UI/UX that solves customer issues seamlessly while showcasing the business credibility. With fresh layouts, inspiring graphics and targeted messaging, our UI/UX designers work with you to create efficient websites that deliver a highly engaging experience.

ERP/CRM Solution

We develop

While Enterprise Resource Planning (ERP) is a way to optimize business processes, Customer Relationship Management (CRM) is target towards the customer.

With CRM, a business can take full advantage of company interactions with customers, both past, and present, through technical support methods. Some of the areas assessed by CRM is organizing and maximizing sales, tracking key business metrics and handling customer service.

ERP, on the other hand, leads to quick and easy knowledge sharing between departments regarding standardized information. It also allows every business process to be evidence-based, rather than focused on operations only.

While incorporating technology can propel your business requirements, it is not of any value if it is unsuccessful delivering on an investment. Our experts work to ensure that your questions and answers are tailored to your individual needs.

ERP in terms of enterprises can help to consolidate and upgrade your financial systems such that methods are automated while increasing value. CRM software, by contrast, can improve aspects such as lead generation and support call management through sharing expert data sets to ensure customer satisfaction overall.

Data analytics Solution

We develop

It is now quite common for organisations to explore sophisticated data analytics mechanisms to get ahead of competition and reach new levels of growth. With predictive analytics, businesses can expand their horizons and tap into new opportunities for innovation and find that competitive edge.

Utilizing evidence-based decisions to influence your organizational approach allows your business to think long-term and build a comprehensive set of business goals for future impact.

Actionable insights derived from varied high-priority data sources, as executed by Asareri Technologies, have the potential to transform raw data into intelligence for making mission-critical decisions and gain a deep domain understanding.

WHY CHOOSE US?

We have qualified and professional team employing latest technologies complete quality assurance.

Asareri Technologies Private Limited

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HAVE A PROJECTS? LETS TALK

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